



Conference report  
**New technologies supporting the promotion of healthy eating in the workplace**  
5 years of the FOOD programme\*

October 19th 2017, European Parliament, Brussels

Hosted by Daciana Octavia Sârbu, Alojz Peterle, Miroslav Mikolasik, Members of the European Parliament  
Held under the High Patronage of the Health & Food Safety Commissioner Vytenis Andriukaitis

## Who participated?

 **115 participants**  
from the European institutions, national Health Ministries, European associations in the field of health, think tanks and universities, etc

 **21 nationalities in the audience**

 **14 speakers**  
from the European institutions, the WHO Europe, national Health Ministries, research centres and private companies

## What did they say?

### 5 years of the FOOD programme

*"[The FOOD programme] being a public/private initiative, it brings together different stakeholders which is very important. This is, I think, essential to tackle the complex problem of obesity and the chronic diseases burden facing us today."*



**Daciana Octavia Sârbu**  
Member of the European Parliament, Vice-Chair of the ENVI committee.

*"It's quite unusual that this project is still alive and kicking even though the funding has dried up, that's a very unusual thing in the European public health world. So, it proves to me that there is a proof of concept here and also that, for me, it is a very encouraging indicator that new countries are also envisaging to come on board."*



**John F. Ryan**  
Director for Public health, European Commission

### New technologies supporting balanced eating promotion : state of play and perspectives



*"We're moving into the wearables decade where we have these kinds of sensors and smart scales, fitness trackers, that capture this data for you automatically and this opens up again a lot of new potential applications and tools that can support you in monitoring your food intake."*

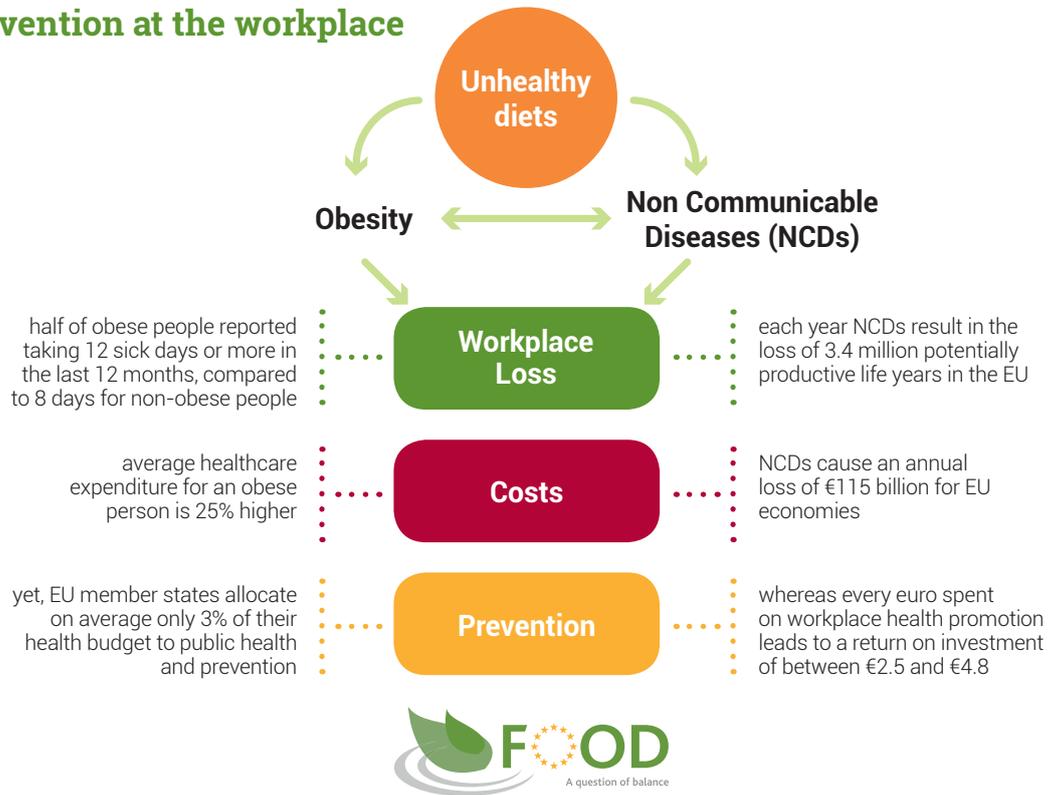
**Birgit Morlion**  
Programme Officer eHealth, Well-Being and Ageing, European Commission

## The case for health prevention at the workplace

"We talk about creating healthy food and drink environments, the workplace is an extremely important setting for the adult population."



**Jo Jewell**  
Technical Officer for Nutrition, Physical activity and Obesity, World Health Organisation Regional Office for Europe



Hence the importance of healthy eating promotion at the workplace

## Making the healthy choice the easy choice



"Nobody should tell the people what to eat, but workers should have the healthy choice available and should know why one menu is healthier than another. To achieve this, both employees and the restaurants need to work together. The FOOD programme has proved that shared responsibility can bring good results."

**Alojz Peterle**  
Member of the European Parliament, Co-chair of the Health working group, Environment, Public Health and Food safety committee

## Two main objectives Two main targets



This publication arises from the FOOD Programme, the continuation of the project FOOD which received funding from the European Union (2009-2011), in the framework of the Public Health Programme. The sole responsibility lies with the publisher.

More information about the conference:  
[www.food-programme-conference.eu](http://www.food-programme-conference.eu)

General information about the FOOD programme:  
[www.food-programme.eu](http://www.food-programme.eu)