



Meeting Agenda

Joint Action Best-ReMaP

Webinar: Snakes and ladders of food marketing - challenges and facilitators to reducing children's exposure to unhealthy food ads.

Organizer: JA Best-ReMaP Work Package 2 & JA Best-ReMaP Work Package 6

Date and time: 19th April, 2023 from 10:00-11:15 (GMT+1)

Meeting location: Zoom online platform

Time	Session title	Speakers
10:00-10:10	Introduction and Welcome	Albert Aszalos, Simmelweis University & WP2 Leader Maria João Gregório, DGS Portugal & WP6 Leader
10:10-10:25	Government control of harmful food and drink marketing to children and the young. <i>Presentation</i>	Ana Contreras Navarro, UCC & WP6
10:25-10:40	Monitoring unhealthy food marketing - challenges and facilitators. <i>Presentation</i>	Magdalena Muc, Open University & WP6
10:40-10:55	<i>Foods to include or exclude in food marketing controls: application of Nutrient Profile Models.</i> <i>Presentation</i>	Margarida Bica, Nuffield Department of Population Health, University of Oxford
10:55-11:10	Q&A	
11:10-11:05	Closing remarks	Janas Harrington, UCC Ireland & WP6



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